



# NetSuite

## NetSuite offers the industry's first and only:

- Built-in, customizable dashboards
- CRM and Accounting/ERP with integrated ecommerce
- SuiteAnalytics business intelligence
- SuiteFlex customization and extension

## NetSuite features include:\*

### • Customer Relationship Management

- Sales Force Automation
- Marketing Automation
- Customer Support and Service
- Incentive Management
- Offline Sales Client
- Partner Relationship Management

### • Financials/ERP

- General Ledger
- Accounts Receivable, Accounts Payable
- Advanced Financials
- Revenue Recognition
- Budgeting
- Multi-currency
- Order Management and Fulfillment
- Time and Billing
- Purchasing
- Inventory Management
- Drop Shipment/Special Order
- Integrated FedEx® Shipping Functionality
- Integrated UPS OnLine® Shipping Tools
- Standard, Customizable Reports

### • Ecommerce

- Database Driven Web Site/Web Store
- Front- and Back-Office Integration
- eBay Integration
- Credit Card Processing, PayPal
- Affiliate Marketing
- Customer Acquisition
- Customer, Partner Self-Service
- Web Site Analytics

### • Employee Management and Productivity

- Role-based Dashboards
- Group Calendaring and Collaboration
- Employee Records
- Expense Reporting, Purchase Requisitions
- Employee Self-Service

\*Some features sold in add-on module

NetSuite is the first solution to deliver on the promise of intelligent, integrated and simpler applications for growing and midsize businesses.

**NetSuite is intelligent.** The system holds all corporate data in a single database, giving you access to your key performance metrics on a customizable, real-time dashboard. As a result, NetSuite enables you to make better, faster decisions.

**NetSuite is integrated.** Within a single, powerful application, it combines complete customer-facing CRM and Ecommerce capabilities with back-office Accounting/ERP and self-service portals for partners. As a result, it allows companies to unite fragmented data and automate processes from end to end.

**NetSuite is simple.** With NetSuite, implementations are both faster and less expensive than traditional business applications. Modularity enables phased implementations according to your company's need. In addition, click not code and advanced customization supports business as you define it. As a Web-based on-demand solution, NetSuite significantly reduces your total cost of ownership (TCO).

## Why NetSuite?

### Unify Business Processes across the Enterprise

With a single, integrated platform for CRM, Accounting/ERP and Ecommerce, you can automate key business functions across all departments, including sales, marketing, service, finance, inventory, order fulfillment, purchasing, and employee management. Your employees no longer have to re-enter data in different systems, rectify inconsistent or inaccurate data, or wait for batch updates. Instead, all your employees view and share accurate data in real time, leading to greater collaboration among departments and increased productivity across your business.

### Increase Visibility for Better Decision Making

Customizable Dashboards offer real-time access to key performance metrics, supporting intelligent, timely business decisions. In addition, full visibility into unified customer records results in more efficient and highly personalized sales, fulfillment, and service processes.

### Extend Processes to Customers, Suppliers, and Partners

Given today's need to work closely with partners through an extended enterprise, NetSuite offers self-service portals that enhance both B2B and B2C collaboration. In addition, proactive notification of partner-specific events accelerates process cycles and improves responsiveness, ensuring your position as a preferred partner.

### Customize and extend NetSuite with SuiteFlex

NetSuite is the world's most customizable Software-as-a-Service (SaaS) solution. Click not code configuration and modular implementations jumpstart your business on NetSuite. Advanced customization with simpler, industry standard tools allows you to tailor business practices and processes to meet your specific company and industry requirements. Because our customization carries forward seamlessly with upgrades, we actually encourage you to highly customize NetSuite — make it your one-of-a-kind software application.

### Get Superior Value with an Affordable Solution

Built from the ground up for growing and midsize businesses, NetSuite offers affordable pricing, accelerated implementation, and comprehensive support packages that results in unbeatable TCO. Plus, you eliminate the costly and time-consuming integration often associated with using a patchwork of disconnected systems. NetSuite also provides leading-edge professional services and educational programs that ensure efficient implementation and continued, long-term success.